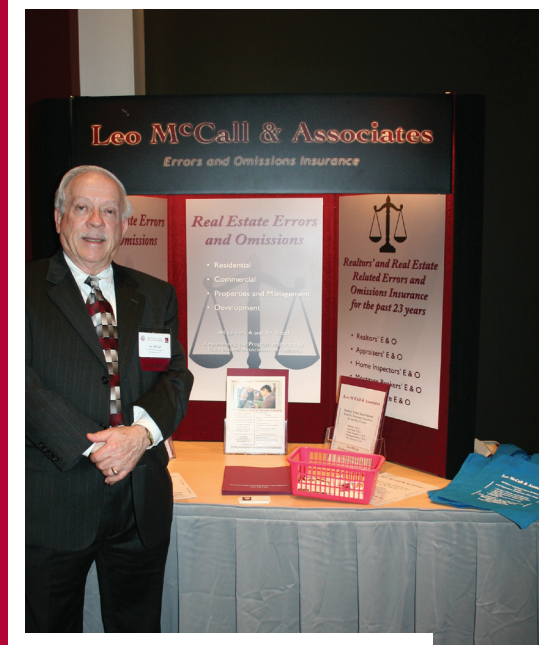


# CONFERENCE HIGHLIGHTS



**General Session Speaker  
Oscar Gonzales**

Dr. Oscar Gonzales is the Chief Executive Officer for the Huntsville Area Association of REALTORS® and is recognized as one of the *nation's top thought leaders* in the housing and related industries. Oscar is a nationally-known speaker & author on real estate trends, affordable housing, consumer behavior, and business modeling and planning. His comments have been published in *USA Today*, *The Wall Street Journal*, *The New York Times*, the *Los Angeles Times*, *The Washington Post*, and *The Kiplinger Letter*, as well as multiple business and real estate journals and is a regular commentator on *National Public Radio*. Oscar developed his business credentials: Spending over 20 years with REALTOR® associations in executive staff positions, and as a senior tax and audit manager in public accounting firms. He was named by REALTOR® Magazine as one of the 25 Most Influential People in Real Estate Nationwide and as an "Industry Icon" by Broker Agent Magazine. He currently serves as the 2009-2010 National Association of REALTOR® Presidents Liaison to Mexico. Oscar has served on the Fannie Mae Southwest Regional Housing and Community Development Advisory Councils. He is a founding director of both the National Association of Hispanic Real Estate Professionals (NAHREP) and the Asian Real Estate Association of America (AREAA). He has been active in several organizations including the American Diabetes Association as well as various college advisory boards, chambers of commerce and economic development councils. He is a Leadership Graduate from both the Austin and Houston, TX chapters. Oscar holds a BBA in Accounting, an MBA in International Business and Finance, a PhD in Business Administration, and earned a post doctorate certificate in Strategy and Innovation from M.I.T Sloan School of Management.



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